The Network News

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Check out the savings featured in the monthly specials for Superior Equipment & Supplies and Superior Instrument ... See Pages 4 and 10.
Featured Products

**Ariens** snow blowers are in-stock, ready for the winter. Branches should check their inventory and put in a transfer request if needed.

**Ariens**
Referred to as The King of Snow, and they’ve earned it. Over 4 million snow blowers produced since 1960. The #1 selling brand of two-stage snow blowers in the world. Machines that are passed down from one generation to the next. No, it’s not just a snow blower. It’s an Ariens.

**Single-Stage Snow Throwers**
Single-stage snow blowers are the perfect size for homeowners that want to move moderate amounts of snow quickly and easily. They allow you to clear a typical sidewalk in two quick passes and easily throw snow from your driveway without feeling like you’re pushing a tank.

**Two-Stage Snow Throwers**
A two-stage snow blower has power assisted wheels which helps when clearing on slopes and large areas.

Product Sales & Specials

**JANUARY CONTRACTOR SPECIALS**

- ERB W550 C3 3-in-1 Bomber Jacket
  - Available Sizes: S, M, L, XL, 2XL, 3XL, 4XL, 5XL
  - List Price: $97.99
  - Sale Price: $69.95

- 5 Gallon Eagle UI50FSR Red Safety Gas Can w/Funnel
  - List Price: $48.99
  - Sale Price: $39.75

- 5 Gallon Eagle UI50FSY Yellow Safety Deseal Can w/Funnel
  - List Price: $43.99
  - Sale Price: $43.75

- Camco Xtreme Blue Windshield Washer Fluid
  - List Price: $4.95
  - Sale Price: $2.79

- 48” Hopkins Telescoping Snow Broom w/Ice Scraper
  - List Price: $13.25
  - Sale Price: $8.75

- 24” x 16’ Garant Snow Removal Poly Roof Rake
  - List Price: $46.74
  - Sale Price: $38.75

- Homebasix 750 / 1500 Watt Ceramic Electric Heater
  - List Price: $35.49
  - Sale Price: $24.75

- Generac GP5500 5500 Watt Portable Generator
  - List Price: $789.00
  - Sale Price: $675.00

- Homebasix 750 / 1500 Watt Ceramic Electric Heater
  - List Price: $35.49
  - Sale Price: $24.75

**JANUARY HOMEOWNER SPECIALS**

- 18” Disposable Plastic Snow Shovel
  - List Price: $10.95
  - Sale Price: $6.75

- Husqvarna MS360 Fixed Leg Stand
  - List Price: $178.00
  - Sale Price: $145.00

- Homebasix 750 / 1500 Watt Ceramic Electric Heater
  - List Price: $35.49
  - Sale Price: $24.75

- Generac GP5500 5500 Watt Portable Generator
  - List Price: $789.00
  - Sale Price: $675.00

**SHOP IN STORE OR ONLINE TODAY!**

**SUPERIOR EQUIPMENT & SUPPLIES**

**NEW LOCATION!**
Rte. 322, Southington
(860) 276-8796

**MAIN LOCATION:**
Rte. 32, Norwich
(860) 886-9997

**EAST HARTFORD:**
185 Bunnell St, E. Hartford
(860) 282-7688

**BRIDGEPORT:**
380 Lindley St., Bridgeport
(203) 659-0949

**SHOP IN STORE OR ONLINE TODAY!**

**WHERE THE PROS GO**

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**WHERE THE PROS GO**
New Products

Patio Heaters

- 46,000 BTU output
- Piezo ignition system
- Wheels for easy mobility
- Uses standard 20lb LPG BBQ tank
- Consumption rate approx. 10 hrs.
- Assembled Dimensions: 18"Dia. Base x 33"Dia.
- Reflector x 92"H, Weight: 40 lbs.

Multiquip DCA45SSIU4F 45,000 KW Towable Generator

45 kVA Prime Output, Single/Three-Phase, Isuzu Tier 4 Final

The DCA45SSIU4F offers a prime rating of 36 kW (45 kVA) and a standby rating of 40 kW (50 kVA). Our patented open delta generator winding provides precise voltage control, allowing superior motor starting capability. An electronic governor maintains frequency to ± 0.25% from no load to full load. It features an auto start stop that allows the generator to start from a remote location. The unit features an e-coat and powder-coated, weatherproof steel housing that allows a substantially low operating noise level of 66 dB(A). A comprehensive analog control panel provides instrumentation including AC ammeter, AC voltmeter, frequency meter, AC circuit breaker, engine gauges and much more.

New Personnel

We welcome Mike Ford and Trevor Berry working as Rental Inside Sales.

Unit Specifications

<table>
<thead>
<tr>
<th></th>
<th>36 kW</th>
<th>45 kVA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prime Rating</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standby Rating</td>
<td>40 kW</td>
<td>50 kVA</td>
</tr>
<tr>
<td>Generator RPM</td>
<td>1800</td>
<td></td>
</tr>
<tr>
<td>Voltage - Three Phase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Voltage - Single Phase</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Generator Design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Voltage Regulation (No Load to Full Load)</td>
<td>±0.5 %</td>
<td></td>
</tr>
<tr>
<td>Power Factor</td>
<td>0.8</td>
<td></td>
</tr>
<tr>
<td>Armature Connection</td>
<td>Star with Neutral/ Zig Zag</td>
<td></td>
</tr>
<tr>
<td>Excitation</td>
<td>Brushless with AVR</td>
<td></td>
</tr>
<tr>
<td>No. Poles</td>
<td>4-pole</td>
<td></td>
</tr>
<tr>
<td>Frequency</td>
<td>60 Hz</td>
<td></td>
</tr>
<tr>
<td>Frequency Regulation (steady state load)</td>
<td>±0.25 %</td>
<td></td>
</tr>
<tr>
<td>Sound Level (Full Load at 23 ft.)</td>
<td>66 dB(A)</td>
<td></td>
</tr>
</tbody>
</table>

Engine Specifications

Make/Model: Isuzu / 4LE2X

Emissions: EPA Tier 4 Final Certified

Starting System: Electric

Design: 4-cycle, water cooled, direct injection, turbocharged, charge air cooled and EGR

Gross Engine Power Output: 65.7 bhp 49 kW

Fuel Tank Capacity: 79.2 gal 300 L

Fuel Consumption:

<table>
<thead>
<tr>
<th>Load</th>
<th>Gallons/hr</th>
<th>Liters/hr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full load</td>
<td>2.93</td>
<td>11.1</td>
</tr>
<tr>
<td>3/4 load</td>
<td>2.20</td>
<td>8.31</td>
</tr>
<tr>
<td>1/2 load</td>
<td>1.60</td>
<td>6.04</td>
</tr>
<tr>
<td>1/4 load</td>
<td>1.04</td>
<td>3.92</td>
</tr>
</tbody>
</table>

Coolant Capacity: 4.44 gal 16.8 L

Oil Capacity: 3.2 gal 12.2 L

Battery: 12V 72Ah x 1
Product Sales / Specials

We have a vast amount of used equipment available for purchase [www.SuperiorRental.com](http://www.SuperiorRental.com).

If you don’t see something on the used equipment list that you are looking for, please contact the Rental department.

Available for your Winter Rental needs are backhoes, skid steers, fround heaters, and propane and diesel heaters, reserve now.

### RENTALS: WINTER PROTECTION 2020-2021

#### **Heater Rental Rates:**

<table>
<thead>
<tr>
<th>Heater Size</th>
<th>Fuel Source</th>
<th>Monthly Rate</th>
<th>Seasonal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>400,000 BTU Blaze</td>
<td>Diesel</td>
<td>$1,200.00</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>400,000 BTU Blaze w/100 gallon fuel tank</td>
<td>Diesel</td>
<td>$1,600.00</td>
<td>3,500.00</td>
</tr>
<tr>
<td>400,000 BTU Blaze</td>
<td>Propane/N.G.</td>
<td>$1,400.00</td>
<td>$3,500.00</td>
</tr>
<tr>
<td>450,000 BTU Frost Fighter</td>
<td>Propane/N.G.</td>
<td>$1,400.00</td>
<td>$3,500.00</td>
</tr>
<tr>
<td>1,000,000 BTU</td>
<td>Diesel</td>
<td>Call for pricing</td>
<td></td>
</tr>
</tbody>
</table>

#### **Direct**

<table>
<thead>
<tr>
<th>Fuel Source</th>
<th>Seasonal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Propane/N.G.</td>
<td>$1,250.00</td>
</tr>
<tr>
<td>Propane</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Propane/N.G.</td>
<td>$3,800.00</td>
</tr>
<tr>
<td>Propane</td>
<td>$4,200.00</td>
</tr>
<tr>
<td>Propane/N.G.</td>
<td>$5,000.00</td>
</tr>
</tbody>
</table>

#### **Ground Heater Rental Rates:**

<table>
<thead>
<tr>
<th>Name/Model</th>
<th>Weekly Rate</th>
<th>Monthly Rate</th>
<th>Seasonal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crown HK 150</td>
<td>$2,500.00</td>
<td>$4,500.00</td>
<td>$12,000.00</td>
</tr>
<tr>
<td>Thawzall 250</td>
<td>$3,500.00</td>
<td>$6,000.00</td>
<td>$15,000.00</td>
</tr>
<tr>
<td>Crown HK 500</td>
<td>$4,500.00</td>
<td>$8,000.00</td>
<td>$20,500.00</td>
</tr>
</tbody>
</table>

### RENTALS: WINTER PROTECTION 2020-2021

#### **Loader Rental Rates:**

<table>
<thead>
<tr>
<th>Name/Model</th>
<th>Weekly Rate</th>
<th>Monthly Rate</th>
<th>Seasonal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bobcat S175 S530 w/bucket</td>
<td>$650.00</td>
<td>$1,600.00</td>
<td>$4,500.00 prepaid</td>
</tr>
<tr>
<td>J.D 310 Backhoe</td>
<td>$750.00</td>
<td>$1,900.00</td>
<td>$5,500.00 prepaid</td>
</tr>
<tr>
<td>CAT Skid Steer 232 or 246</td>
<td>$700.00</td>
<td>$1,700.00</td>
<td>None</td>
</tr>
<tr>
<td>CAT Skid Steer 262</td>
<td>$950.00</td>
<td>$2,150.00</td>
<td>None</td>
</tr>
<tr>
<td>Track Skid Steer Mustang or CAT</td>
<td>$950.00</td>
<td>$2,300.00</td>
<td>None</td>
</tr>
<tr>
<td>CAT Loader 906 907 or 908</td>
<td>$1,600.00</td>
<td>$2,850.00</td>
<td>None</td>
</tr>
</tbody>
</table>

#### **Snow Pusher Rates:**

<table>
<thead>
<tr>
<th>Name/Model</th>
<th>Weekly Rate</th>
<th>Monthly Rate</th>
<th>Seasonal Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>12’ (Backhoe)</td>
<td>$175.00</td>
<td>$500.00</td>
<td>None</td>
</tr>
<tr>
<td>8’ (Bobcat)</td>
<td>$100.00</td>
<td>$400.00</td>
<td>None</td>
</tr>
</tbody>
</table>

**IMPORTANT:**

- These prices do not include delivery to the jobsite, set up, regulators, hoses or duct work.
- All electric connections and gas connections are the responsibility of the renter.
- We rent 100 & 500 gallon propane tanks which are available for delivery.
- 100 gallon, 500 gallon and 1000 gallon propane tanks and set up is available for propane fired heaters upon request.
- 1,000,000 BTU indirect heaters or larger are available upon request.
- We also carry; 150,000 BTU propane or kerosene, 200,000 - 250,000 radiant heaters and infrared heaters, 18,000 and 20,000 watt electric heaters.
- Larger fully electric heaters are available upon request.
- Please ask us about packaging heater set ups with tanks, propane or natural gas.
We are happy to announce that after many months of preparation, organization and design, the new SuperiorRental.com website is up and running. This new website is directly connected to our PointOfRental system allowing for a more up-to-date and accurate depiction of what Superior Rental has to offer. A big THANK YOU to all those employees involved who brought this project to the finish line.

Now you can reserve rental equipment right on the website!

Also, shop our used equipment!
EAST HARTFORD LOCATION IS NOW OPEN

On Tuesday, 12/15/2020, we opened our large new East Hartford location, which replaces our smaller South Windsor location. Due to COVID and the weather, we only had a “Soft Opening” and will have a formal Grand Opening sometime after the New Year. We would like to give thanks to everyone involved throughout the company in giving their personal time including the SNE staff, Maintenance team, and especially Paul O’Sullivan who headed up the project.

After many long hours of work, Mark Crispino, the new Branch Manager of this BIG and EXCITING location, with Dan Lindley assisting him along with an elite team of employees, are now ready to make this our biggest branch yet! Please be sure you mention this exciting news to all of our customers and be sure you and they take an opportunity to visit this beautiful location at 185 Burnham Street in East Hartford.

SUPERIOR EXPOSURE

New Products

Now is the time to remind our customers that Superior Exposure has all of their winter apparel and accessory needs! We can work with any size order and budget and they can use their Superior account.

We also offer 850,000+ promotional items for all of their branding needs. They can browse all of the products we have available by visiting our website at www.SuperiorExposure.com!
**Product Sales & Specials**

**JANUARY INSTRUMENT SPECIALS**

Superior Instrument is featuring the following Spectra model savings - check out our website for all other lasers currently on special!

| Spectra Precision LP51G Green 5 Dot Laser | List Price $270.00 | SALE $239.00 |
| Spectra Precision LT20G 180° Green Beam Crossline Laser | List Price $285.00 | SALE $255.00 |
| Spectra Precision LT52G Green Laser w/ Cross Lines, 5 Points | List Price $510.00 | SALE $479.00 |
| Spectra Precision LT52 5-Point Laser w/ Cross Line | List Price $430.00 | SALE $385.00 |
| Spectra Precision LT56 3 Plane Laser Tool | List Price $590.00 | SALE $549.00 |
| Spectra Precision LT58G Interior Laser w/ (3) 360° Ultra Green Beams | List Price $740.00 | SALE $655.00 |

Shop in store or online today! [www.SuperiorInstrument.com](http://www.SuperiorInstrument.com)

**New Personnel**

Connor Wright has joined the Instrument team as the General Manager.

Randy Demartin has re-joined the Superior team after an 8 year hiatus as a Service Technician.
New Products

Our team is excited to unveil the new Carlson BRx7 GPS Network Rover. Staff and customers are very impressed with its pinpoint locating accuracy and ease of use.

The newest Carlson BRX7 GNSS Receiver is a smart antenna that comes with a dual-band radio modem, capable of both 400 MHz and 900 MHz operation as well as the Standard UHF system. This allows for the long range capability of the UHF 400 MHz signal plus the ability to switch to the 900 MHz frequency-hopping spread spectrum (FHSS) signal for better performance in noisy radio environments. The BRx7 introduces an all-new INS-based sensor fusion platform to support enhanced tilted pole measurements for land survey applications. This new design allows for easy calibration, is immune to magnetic interference, and is extremely reliable in virtually any environment.

The David White Sitepro SDL32 is a finely tuned, magnetically dampened compensator level and stabilizes the line of sight despite fine vibrations providing high precision leveling results. The compensator is designed with four suspension wires made of super-high-tensile metal that features minimal thermal expansion coefficient. An excellent 24X or 32X magnification with large aperture allows more light for a sharper image. Features horizontal and vertical crosshairs with 1:100 stadia lines that measures level, alignment and estimates distance.

With the recent closure of Alvin Drafting Supplies, we have started offering products from Pacific Arc. They make quality products with a premium selection designed to go the distance, because they believe details matter.

The DJI Mavic Air 2 drone takes power and portability to the next level, offering advanced features in a compact form factor. Intelligent shooting functions and excellent image quality put aerial masterpieces within reach. Safer, smarter flight enables you to up your game while fully enjoying the creative process.
New Products

We have multiple gas fire tables in-stock from Outdoor Greatroom. Come in and check out our available models.

We now have the LG soft wood pellets in-stock for your pellet stoves at $320.00 a ton. (Delivery additional)

Product Sales / Specials

We still have some Napoleon grills in stock with special pricing on display in our showrooms in Avon and Southington.

Trade Shows & Seminars

Superior Hearth Spas & Leisure was part of the Central CT HBRA and Fairfield County HBRA golf event this fall supporting the builders in CT.

New Personnel

Mary Ricci has joined the Avon sales team, she brings with her over 20 years of hot tub and hearth experience!

Join us in welcoming her to the Superior team!

Industry News

The demand for hot tubs continue. Superior Hearth Spas & Leisure has dozens of models coming in every month for the next 8 months. We are bringing in the best brand hot tubs Sundance Spas and their best selling models. Come in as we have spas on display to see and test. We can help you create your back yard retreat. Now is the time to plan ahead.

There has also been a demand for the Finnleo Saunas from traditional to infrared models. We have several models in-stock and ready to go. Come on by and experience the many benefits of what a sauna can do for you and your family, from flushing toxins, to cardiovascular improvements.
Superior Happenings

Superior Equipment Fair & Demo Day - Saturday, 10/03/2020:

We would like to thank all of our employees who made our annual Superior Equipment Demo Day Fair a success! We had a great turnout, making this event the most successful Demo Day we have ever held. Superior received numerous compliments on our entertainment – when Jared from Bear Carvings utilized *STIHL* chainsaws to carve a beautiful set of eagles! Overall, the day went well and the weather cooperated.